



## 360° service catalog

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Natural raw materials specialists

ations Formulation Corporate Identity Publications Development Production Packaging Analysis  
ations Presentations Infographics · Packaging · Consulting · BIO Certifications · Formulation





# IBSINA: IBIDEM SIT NATURA

## Our name

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We've searched for a unique name to show up our brand. A name that was attractive, that was unique and communicated our most intrinsic values. A name with such a complex idea that it would need several words to explain itself. And yet we only wanted one word to simplify it. We chose the acronym to give shape to name IBSINA.

Searching for an acronym that was beautiful, we thought that Latin should be the language that would define ourselves: The language of the scientific community, the language that Linnaeus chose to name all the specimens on planet Earth. In addition, Latin is the language that contains our Mediterranean culture. The language of all the peoples with whom we collaborate to produce zero kilometer products in search of a close, balanced and sustainable model.

And so our name became our motto:

*Ibidem Sit Natura.* May the nature be right here.

## Our team

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We like plants. We are a laboratory specialized in vegetable raw materials. Our sourcing department works with farmers and producers of all-kind-substances that can be obtained from a plant: essentials oils, absolutes, oleoresins, hydrosols, vegetable oils, butters, CO2 supercriticals, extracts, or materials from the ground directly: clays and salts.

But inside IBSINA there is more than raw materials. There is a motivation... and a human team! And with so much to offer! For this reason, in addition to providing raw materials, we offer manufacturing, packaging, analysis and documentation services, and of course design.

We define the quality of a product from its naturalness, its proximity, its ecological impact and the number of controls that certify all these factors. And beyond the intrinsic qualities of the product, we like to develop concepts, formulations, designs, brandings and strategies so that our clients feel their product is completely finished and ready for sale.



# THE ART OF MANUFACTURING

## Your bulk product

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In IBSINA we like you feel comfortable, so we want to join your project as far as you need us.

Do you need a semifinished product delivered in bulk? Do you need the semifinished packaged, labeled and presented in a suitable container? Do you need to perdevelop a formulation to create your product? Do you need us to package your raw material or your mixture? Do you need support with packaging design, catalogs, style book? Do you need regulation, or technical support, biological certification for your product?  
We can do all things for you.

## Easy productions

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*Less is more:* Our basic third-party production is made up of 4 initial bottle, label and case models.

In this way, we can take maximum benefit of our structure by offering productions from a few units.

But we also love tailored suits, so we can fully customize your product, from the most original packaging to the most exclusive box.

Tubes, sachets, jars, for oil or cream, blend or single product, tell us what do you have in mind and we will join you.



## Complex compounds

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Whether in oil, balm or cream, if your product contains essential oils and/or vegetable oils, our facilities are prepared to produce and package it. We are specialists in organic products, and we offer an extensive catalog of essential oils, vegetables & hydrosols.

But if you prefer it, you can bring to us those raw materials that are so important to you, that they turn your product into something unique and inimitable.

If you need your final product certified with the organic seal, we provide you with the management and procedures to obtain it quickly and efficiently on your behalf.



## Packing

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Flavour or food supplement, oral or topical use . IBSINA is registered as a manufacturer and food supplements and flavour packer, and products for cosmetic use. From 1ml to 1, 5, 10 or 25L.

Our machinery allows us to dose any type of liquid or fluid in jars, bottles, jars and jerrycans.

The traceability from the start of the manufacturing order to its completion is absolute, controlling at all times which products and batches have been used in the production chain.



## Conditioning

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Labeling and batching of the product, cartoning, and any general handling follow the packaging process.



## Logistics and shipments

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Whether you have requested raw materials in bulk, semi-finished products or final products, we have a local and world-wide logistics department. We take care that you receive your product anywhere in the world.



# THE CHEMISTRY OF QUALITY

## Science at nature's service

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Tell us what quality you need, we will ensure it.

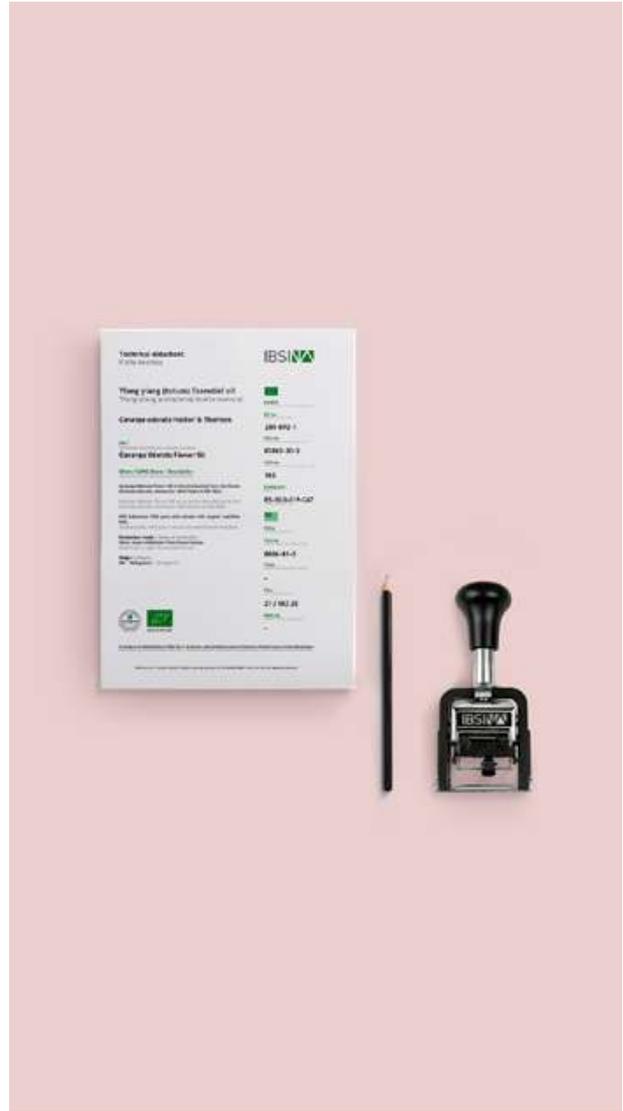
In the world of natural substances, and especially in that of essential oils, quality control of raw materials is essential to ensure that what you ask for is what we deliver.

Fortunately, technology and science allow us to thoroughly analyze any fatty or volatile compound that we have to work with.

IBSINA has an analysis laboratory in its own facilities, to carry out the necessary physicochemical tests to ensure that quality.

Gas + mass chromatograph, polarimeter, refractometer, spectrophotometer, and even a small laboratory distiller to extract essential oil from plants. These are some of the machines we daily use to analyze the samples that will be part of your product.

In addition, IBSINA is a member of IFEAT, the International Federation of Essential Oils and Aroma Trade. This association, founded in 1977, represents the interests of companies involved in the production, processing, trade, and manufacturing of the thousands of ingredients used in aromatherapy, flavours, and fragrances.



## Analysis

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- Our laboratory develops analytical techniques ensure the quality of the substances which we work:
  - Characterization of aes based on Chromatography of Gases and Mass Spectrometry.
  - Characterization of avs with Acid Profile fatty.
  - Peroxides and acidity
- We also offer:
  - Microbiological analysis
  - Proof for cosmetic dossier
  - Analysis of heavy metals and pesticides.

## Documentation

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- We offer a wide range of services for the drafting of all types of files and reports:
  - Technical File (TDS) of a subject.
  - Safety Data Sheets (MSDS).
  - Allergens.
  - IFRA International Fragrance Association.
  - Certificate of Analysis (COA).
  - Certificate of origin.
  - Certification of impurities.
  - Vegan Certification, Non-Animal Testing, Gluten Free, Non-GMO.”



## Consultancy

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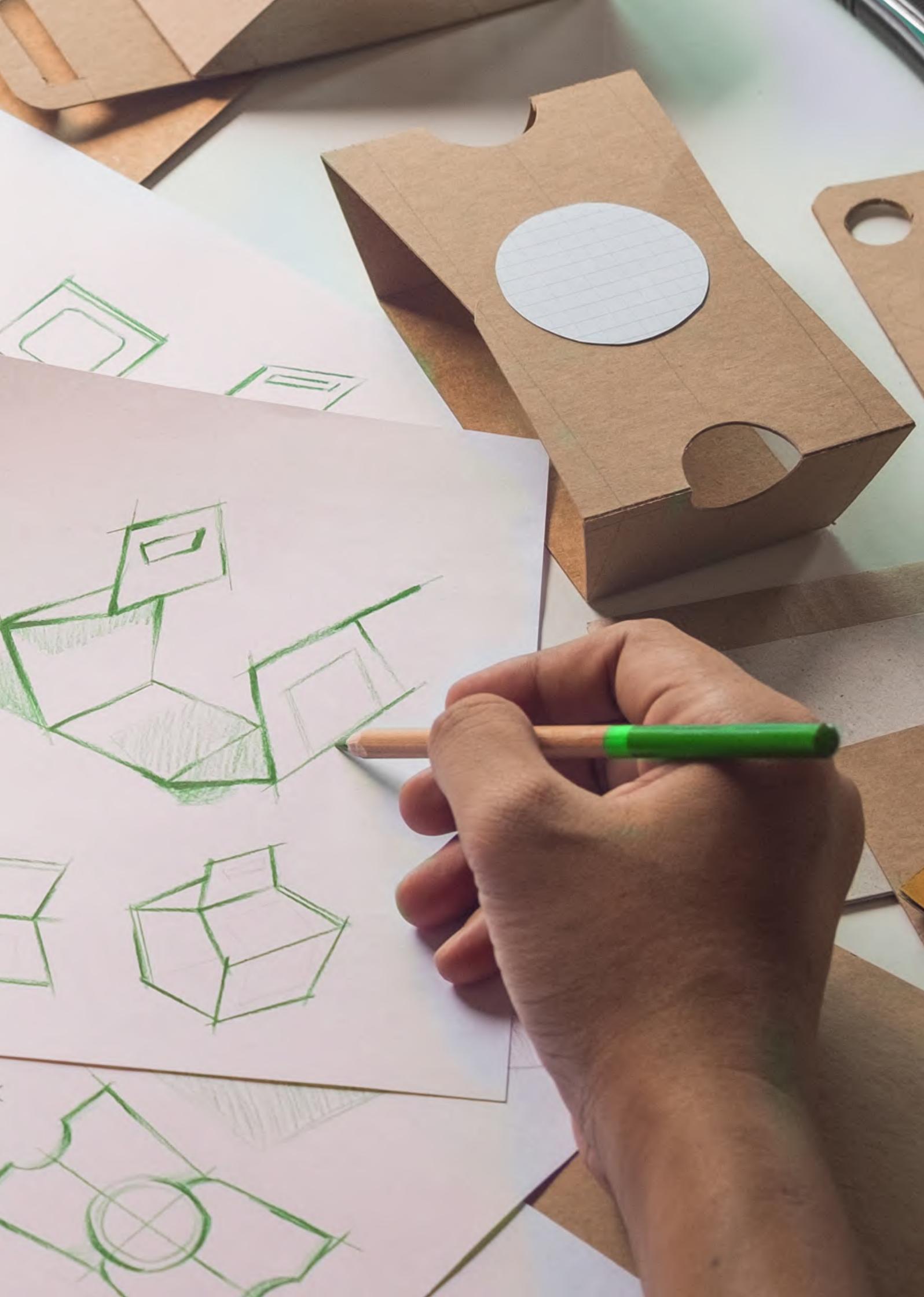
Our quality and regulation team is in charge of responding and advising on all the doubts you may have regarding the safety of a product, as well as the various steps to follow for its correct registration for subsequent marketing. If you also need your product to have Organic certification, we take care of all the management on your behalf so that you can dedicate your time to the growth of your brand, and not to the procedures and paperwork.



## Formulation

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This is where our Development team comes into action. Whether you have developed your own formula and need us to supervise it, or if you need to develop a product from scratch, we help you materialize it. We make all kinds of preparations and galenics: capsules, tablets, topical and oral solutions, soaps, syrups, creams.



# GOOD DESIGN MATTER

## Good design = better sales

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Design is at the core of the process of any brand. Our approach to design is centered on the human being. Design can and should exponentially improve a brand's efforts and user experience; that is our primary goal as designers. But in the 21st century, good design is not only a matter of an attractive composition that has passed market research screenings.

A good design must above all compose the practicality for which the object was designed. It must be accessible to companies that search for it; To a large extent, it is an operation that begins in the conceptual field and therefore should not necessarily be costly. In the areas where IBSINA is a specialist, a design must be consistent with the requirements and restrictions of the regulatory standards, which in turn focus on the safety of people.

Again and finally: our focus has always been and always will be people.

## Do you like what you have read?

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This document has been prepared by the same team of professionals who will listen to your needs and generate your product.

Think about it: the work they have done with their brand will be able to transfer it to yours. If everything shown above has satisfied you and is in tune with your way of thinking, it is because IBSINA can be part of your brand and your philosophy. It's a great trip.

There are many hands that go through the cycle to obtain products like this. From the hand that waters the plant to the operator that packs the product, passing through all its intermediate phases.

All of them give their best to offer you their part of the final product, which in turn generates documents like the one you are reading. We are not able to offer something to others that we would not do for ourselves.



## Corporate identity

A good corporate identity increases the value of the brand, making it more attractive in the eyes of consumers and the general public. It will provide differentiating elements over the rest and knows how to better communicate its identity, its activity and its way of doing things.

IBSINA has worked a lot on its branding to exemplify how much it can offer you. Our studio offers solutions with brand or product naming, logo development, slogans, color palettes, font selection, website design, stationery, etc. In short, IBSINA can help you generate your graphic standardization book, with the correct use of all these elements to: achieve easy identification, make a good first impression that is deep and easy to remember, differentiate yourself from the competition and project confidence and credibility.



## Publishing

At IBSINA we work a lot on paperwork. Apart from the basic material for a brand, we have a lot of experience designing all kinds of formats, whether physical or digital. We carry out editorial design projects applied to a multitude of supports and formats:

Brochures, corporate, product or technical catalogues, diptychs, triptychs, flyers and stoppers, sales folders, interior and exterior posters, print media advertisements, magazines and even books.

We add value with the realization and design of clear and functional product catalogues. Thanks to our printing volume, we offer very competitive prices, whether in offset or digital, and thanks to the 360° service, we not only design; we can print it and send it directly to your facilities.



## Presentations

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The layout helps simplify presentations. It makes them more readable and helps us to weave the discourse. The design evokes exciting images in the eyes of the audience. All this helps to enrich the scene and gain a powerful virtue not always inherent in our speaker: *Eloquence*.

First we create the common graphic line for all the slides of the presentation. Once approved, we create slides with great graphic design. We always try to simplify the content as much as possible, thus facilitating the understanding of complex concepts and at the same time enhancing the claim of good design. At the end of the process we will obtain a presentation tested and ready for projection. In addition, being designed in power point, it is fully editable in case last minute changes are required.

In an even way, we design posters to represent all kinds of graphic information in a simple and visually attractive way in physical format.



## Packaging

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The packaging is the first object that the potential buyer will come across to discover our brand. A striking and attractive packaging will allow the product to stand out from others and differentiate itself from its competition.

Therefore, a good packaging design is a mandatory investment, because the element will endure in the brand image within the client's ideology. IBSINA has a packaging department with great power to adapt and reinvent possibilities.

We make all kinds of designs for clients; everything according to the alternatives of the initial objective of the production. The most obvious: Generate from scratch a packaging that meets the corporate identity criteria. An initial design matrix on which proportions and measurements will be modified to adapt them to new formats. An initial design matrix upon which newly introduced models with new artwork or motifs will be fed.



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